



# News Release

**FORT CARSON  
Public Affairs Office**

**(719) 526-7525**

**FAX (719) 526-1021**

*'The Best Hometown in the Army.  
The Home of America's Best.'*

Oct. 19, 2020  
Release 20-074

FOR IMMEDIATE RELEASE

## Media Opportunity

### **Soldier wins \$10K AAFES shopping spree**

**FORT CARSON, Colo.** – A Soldier will be awarded an Army & Air Force Exchange Service's (AAFES) \$10,000 grand prize shopping spree Tuesday at 8 a.m. at the Fort Carson Main Exchange.

Sgt. Kierra Howard, who is assigned to the 71st Ordnance Group, at Fort Carson, will have the Main Exchange to herself as she embarks on her shopping spree following the brief ceremony.

The sweepstakes was part of the Exchange's 125th anniversary celebration, helping the Department of Defense retailer commemorate its "we go where you go" mission.

Since 1895, AAFES has gone where Soldiers, Airmen and their families go to improve the quality of their lives by providing valued goods and services at exclusive military pricing. The Exchange is the 62nd-largest retailer in the United States. Its earnings have provided \$2.3 billion in dividends to support military morale, welfare and recreation programs over the last 10 years.

To find out more about the Exchange history and mission or to view recent press releases please visit <http://www.ShopMyExchange.com> or on Twitter at <https://twitter.com/ExchangePAO>.

Media with questions or those who are interested in covering this event should RSVP by 4 p.m. Monday to the Fort Carson Public Affairs Office at (719) 526-7525/3629.

***For more information contact the Fort Carson Public Affairs Office at (719) 526-7525/3629. After hours please contact the 24-hour Fort Carson Operations Center at (719) 526-5500 and ask for the On-Call Public Affairs Officer.***